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“ The Power & Grid industry is facing a genuine revolution to cope with the energy transition. It deserves skilled students and particularly women to bring disruptive ways of thinking to solve unprecedented challenges and enable a sustainable future..

.What is your current job title and responsibilities?



I am the Strategy and Marketing Director for Power & Grid Segment at Schneider Electric. I define for this segment the adequate strategy, go to market, business models and road maps for the different parts of the value chain: power generation (conventional and renewable), as well as for Grids. I also perform market intelligence analysis to understand customer needs. I work together with dedicated teams to define and articulate Schneider value proposition and contribute to external and internal communication actions.

What initially interested you, and lead you to this industry?



The big stake for Power & Grid companies is to cope with growing electricity demand while moving toward – if possible – 100% electricity generation from renewable sources to avoid non-reversible climate change. Therefore, those companies are at the heart of the energy transition. Considering this, and the upcoming technology and innovation moves needed, being an engineer myself, I feel like being part of a genuine revolution.

Do you have any insights into what could be done to encourage more women into this sector?



I believe this industry is not known enough, neither at secondary education level, nor at college level. It would be worth advertising more on what is at stake and on the fascinating challenges that need to be solved to attract skilled and motivated talents.

International Women's Day 2021

Do you have any insights or advice for other women who may not know this industry as a potential sector for them?



In my opinion, this sector deserves the attention of young talents who can bring disruptive ways of thinking to solve the issues of a 200-year-old industry. It does not matter whether you are a woman or a man, this is a matter of bringing the adequate skills to enable the energy transition. I urge students and particularly women to choose engineering education and to develop their skills in technology and innovation to address the following key points along the value chain:

- *Lower emissions of conventional power generation which remains mandatory in today's electricity system*
- *Maximize power output from renewable (variable) generation*
- *Connect faster an increasing share of renewable power plants while maintaining the reliability and quality of power supply*
- *Cope with end-consumers willing to lower their bill, but also an increasing number of self-producers and willingness for electric mobility.*

I feel there are so many exciting challenges that need to be solved in this industry that it is worth joining and contributing! In terms of skill requirements, this is not only about electronic engineering, but also about smart grids, digitization, data management and AI to name a few.

What do you as a woman bring to the industry?



It is of utmost importance to leave to future generations a world in good shape and sustainable. Therefore, I want to influence towards green solutions to power industries and end-consumers, to ensure that we "make the most of our energy and resources" as we say at Schneider! To achieve this, I bring my engineer background and my passion which are key to understand what is at stakes and push for viable and profitable solutions.

Where do you see yourself in five years? What is the big goal?



My strongest drives in my day-to-day work is the enthusiasm for the topics, the possibility to work with open and passionate people and to learn new skills every day. My objective is to be in a position in 5 years where I can make the best of my knowledge and to influence toward a greener and more sustainable pathway!
